It counts because you count.

It's about you. It's about me. It's about all of North Texas — together. The census is our one opportunity to capture who we are, where we live, and how we're growing as a region and a nation.

Data from the census will help shape the next 10 years of our lives. How? Census data determines billions of dollars in state and federal funding for schools, hospitals, roads and more. It even helps determine how you are represented in our government. It also has a big impact on North Texas business, including how businesses expand, where retail is located, etc.

So, counting every person living in North Texas is important. For census 2020, let's make it count. Get counted — and help others do the same.

To help spread the word, we have created E2E infographic messaging to share with your employees and on social media. To download, please visit northtexascounts.org.

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NORTH TEXAS COMMISSION

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